

Course specific requirements:

For applicants for Advertising & Public Relations course:

Select a print ad from a newspaper / magazine which you like and critique it in 300 words. (Please cut and attach the ad along with the form).

For applicants for Journalism (both English & Hindi) course:

Conduct two short interviews of prominent people preferably from media or artistic background from your area on what do they think of the contemporary media scenario and how much their area of specialization can contribute towards a better tomorrow. Ask them what they think are the new challenges for tomorrow for both the media and media persons. (Please attach their visiting cards). You can of course ask them other questions you think relevant.

For applicants for Film & TV Production course:

Write in 500 words about your favourite film maker taking reference of a film made by him/her. Please analyse from the perspective of story, screenplay, camera, sound and editing.

For applicants for Audio Technology course:

Pick a song (Indian/Western; Film/Non Film) of your choice explain in 500 words why you think technology has been made good use of. (For uncommon/rare tracks, please provide web link or details)

For applicants for Creative Photography course:

Please submit your portfolio with 20 photographs. Who is your favourite photographer? Attach one photo taken by him / her and critique in 300 words.

Checklist for enclosure:

1. Total 4 photographs (size: 3 x 4 cm). Paste 2 on the form and send 2 separately with the form.
2. Crossed DD for Rs 850/ in favour of **Sri Aurobindo Centre for Arts & Communication**. Payable at New Delhi. (This is applicable for applicants who download the form from the website. Prospectus will be sent by post.)
3. Attested photocopy of mark sheets of graduation and other relevant academic certificates.
4. Attested photocopy of examination ticket if you are appearing for your final year graduation examination.
5. Printed S O P write ups to be attached in separate sheets
6. Write ups / interviews for course specific requirement in separate sheets
7. Portfolio/CD/ DVD for course specific requirement in safe folders/pouches

Instructions for admission test:

1. Bring your admit card to the test centre.
2. Carry the stationery you need. Answer sheets will be provided at the examination hall.
3. Kindly reach examination centre at least 30 minutes before the scheduled time.
4. Late comers will not be entertained.
5. Bags and mobile phones will be kept aside during the test.



Sri Aurobindo Centre
for
Arts & Communication

A UNIT OF SRI AUROBINDO SOCIETY

Application Form 2010

Instructions for filling the form:

1. Please fill the form carefully in English
2. No column should be left blank
3. If there are no details to provide, write - "Not Applicable"
4. Attach a CV along with your photograph to this form
5. Please attach relevant certificates
6. Please attach portfolio of your work, if any
7. Please attach separate sheets wherever necessary

Paste one photo here
approx. 3x4 cm

Personal information:

Name in Capital	
Date of Birth	
Father/ Mother /Guardian's name	
Permanent address	
Address for correspondence	
Contact no.	Email address

Course applied for:

School of Communication	
1. Advertising & P R	<input type="checkbox"/>
2. Journalism in English	<input type="checkbox"/>
3. Journalism in Hindi	<input type="checkbox"/>
School of Arts	
4. Creative Photography	<input type="checkbox"/>
5. Audio Technology	<input type="checkbox"/>
For the following course you can choose any subject – please give preference by marking 1 / 2 / 3	
6. Film & T V Production	<input type="checkbox"/> Direction <input type="checkbox"/> Video Camera <input type="checkbox"/> Editing & Sound Design

Academic Qualification:

(Start with graduation & Attach attested copies of degree/ mark sheet)

Examinations	College / University	Subjects	Year of passing	Percentage

Work Experience

Company Name	Designation	Responsibility	Duration

Are you computer literate: If yes, give details.

--

Languages Known:

Language	Read	Write	Speak

Extra Curricular Activities (Please give details):

--

Statement of purpose: (Computer prints only)

1. Detail out different mediums that the media today has. Which one are you interested in and why do you think you fit into it? Limit it to 300 words on a separate sheet.
2. We have limited seats as we just want serious and committed students. In around 200 words tell us why you think you should be a part of learning at SAIMC.

References:

1. Do you know anyone in the industry related to the course you have applied for. Give details.

Name	
Company	Designation
Address	
Landline No.	Mobile No.

2. Two local references in Delhi (for outstation students only)

Name	Name
Address	Address
Contact No.	Contact No.

Test Venue: (Please tick one centre of your choice)

- | | | | | | |
|--------------|--------------------------|------------|--------------------------|-------------|--------------------------|
| 1. New Delhi | <input type="checkbox"/> | 2. Mumbai | <input type="checkbox"/> | 3. Guwahati | <input type="checkbox"/> |
| 4. Indore | <input type="checkbox"/> | 5. Lucknow | <input type="checkbox"/> | 6. Patna | <input type="checkbox"/> |

Admit Card

Course applied for		Paste one photo here approx. 3x4 cm
Name in capitals		
Address for correspondence		
Admission Test Date	Test Timing	
Test Venue		