



**CREATIVE**

**WRITING**



# COURSE CURRICULUM

Our course is more than just learning how to write—it's about discovering who you are as a storyteller. Designed for aspiring writers, curious thinkers, and anyone with a story to tell, this journey will unlock your creative potential and transform the way you think, write, and express.

# WHAT YOU'LL EXPLORE

## **Discovering the Joy of Writing**

Find the personal satisfaction and creative freedom that writing offers. Connect thoughts and emotions through words.

## **Tapping Creative Potential**

Awaken your creativity with tools to inspire and sustain original ideas.

## **Essentials of Creative Writing**

Build a strong foundation in storytelling—plot, character, setting, and voice.

## **Strategy and Style**

Plan, structure, and develop your unique voice with confidence.



# WHAT YOU'LL EXPLORE

## How to Get Ideas

Generate fresh, original ideas from everyday life and observation.

## From Idea to Story

Turn raw ideas into compelling narratives with structure and depth.

## Improving Style and Content

Refine your writing for clarity, flow, and impact.

## Firing Your Imagination

Break through creative blocks with vivid, spontaneous exercises.



# WHAT YOU'LL EXPLORE

## Working with Prompts

Use prompts and themes to spark fresh writing.

## Stream of Consciousness

Experiment with intuitive, unfiltered writing.

## Types of Writing

Practice narrative, descriptive, persuasive, and expository forms.

## Developing Characters

Bring believable, multidimensional characters to life.



# WHAT YOU'LL EXPLORE

## **Understanding Creativity**

Learn to stay inspired and navigate the creative process.

## **Writer's Mindset**

Build habits of discipline, curiosity, and observation.

## **The Art of Interviewing**

Ask the right questions and uncover meaningful stories.

## **Structuring Your Writing**

Organise ideas clearly using outlines and transitions.



# WHAT YOU'LL EXPLORE

## **Communication Skills**

Express yourself with clarity and connect to diverse audiences.

## **Exploring Genres**

Experiment with fiction, nonfiction, poetry, and more.

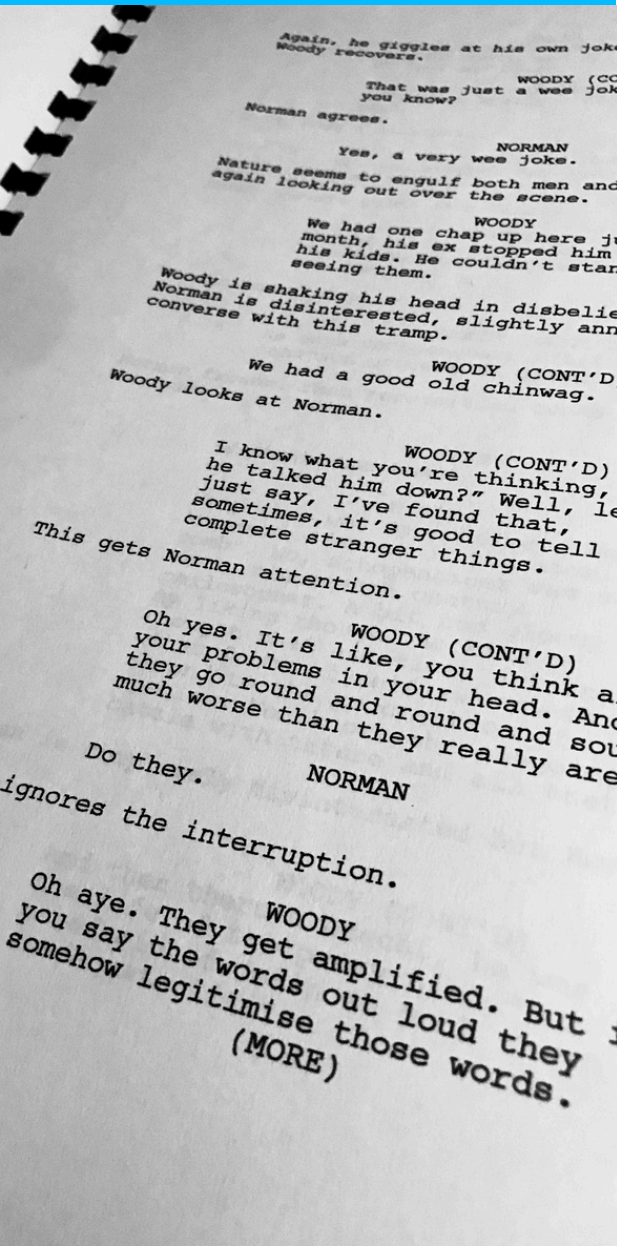
## **Listening and Sensory Awareness**

Use all senses to add vivid detail to your writing.



# SPECIALIZED WRITING PRACTICES

- **Feature Writing** – Craft story-driven articles with a journalistic edge.
- **Short Story** – Create impactful fiction in limited word counts.
- **Fiction Writing** – Build worlds and plots that captivate.
- **Non-Fiction** – Tell true stories with insight and structure.
- **Travel Writing** – Capture journeys with authenticity and emotion.
- **Film Criticism** – Analyse cinema and write sharp, informed reviews.
- **Writing for Media** – Explore writing for print, TV, and digital platforms.
- **Investigative & Interpretative Writing** – Reveal deeper truths through fact-based storytelling.
- **Scripting Documentaries** – Write visual, compelling narratives for screen.





# WRITING TOOLS & PROFESSIONAL PRACTICE

- **Writing Tools & Techniques** – Brainstorm, organise, and edit effectively.
- **Editing & Rewriting** – Sharpen drafts with grammar, tone, and structure.
- **Pitching to Publications** – Approach editors with professionalism and confidence.

By the end of this course, you will emerge as a confident and expressive writer with a strong foundation in storytelling. You'll know how to generate ideas, develop characters, and structure narratives across fiction, nonfiction, and media writing. Along with honing your style, you will learn to write with clarity, creativity, and purpose while experimenting with multiple genres. You will also build essential professional skills—editing, rewriting, and pitching your work effectively. Most importantly, you will discover your unique voice as a storyteller and gain the discipline, mindset, and tools to continue growing as a writer.

